



A PROGRAM OF
**HUMANITIES
 TENNESSEE**

**WE WILL
 PROVIDE YOU
 WITH:**

**A 10'x10' tented
 booth, outdoors on
 beautiful War
 Memorial Plaza**



**8-foot and
 6-foot tables**



Table covers



Chairs



A sign for your booth



**Link to your
 website on the
 exhibitor page of the
 Festival site and
 a listing in the
 printed Festival
 Program**



**Two tickets to the
 Saturday night
 Southern Festival of
 Books reception**



**A regional Festival
 catering to your
 target audience:
 Interested and
 engaged
 booklovers**

28th annual Southern Festival of Books: A Celebration of the Written WordSM

OCTOBER 14-16, 2016

NASHVILLE, TN

Exhibitor Information

**Join us and be part of a longstanding literary tradition:
 Exhibit your books and book products at the 28th Annual
 Southern Festival of Books: A Celebration of the Written
 WordSM, October 14-16, 2016 on War Memorial Plaza in
 Nashville, Tennessee.**

**The Southern Festival of Books is a three-day literary event
 celebrating all genres of the written word. The Festival is free,
 open to the public, and annually attracts approximately 20,000
 readers and writers from across the country. A program of Hu-
 manities Tennessee, a non-profit organization dedicated to de-
 veloping a sense of community through culture, language, history,
 and literature programs, the Southern Festival of Books is one of
 the first festivals of its kind and features approximately hundreds of authors from across the
 country, three performance stages, events for youth and families, and more than 50 popular
 book related exhibitors from all parts of the country. The Festival takes place on War
 Memorial Plaza and at the Nashville Public Library in downtown Nashville.**



**Exhibitor and Festival hours are: Friday, October 14: 12:00-5:00pm,
 Saturday, October 15: 10:00am-6:00pm
 Sunday, October 16: 12:00-5:00pm**

Cost per booth is \$550 per booth. For 501(c)(3) organizations, booth cost is \$450. Take advantage of our early bird discount and booth cost is \$450 per booth (\$350 for 501(c)(3)s) if registration is postmarked and fees are paid in full by June 1, 2016. Electricity is available for an additional \$125. Booths are reserved on a first-come basis with payment required no later than September 23, 2016.

Exhibitor setup begins on Friday, October 14.

Exhibitors are encouraged to enhance your booth space to make it as appealing as possible. Exhibit materials can be shipped in advance from vendors located 50 miles or more outside of Nashville to a warehouse. Advance shipments will be delivered to your booth prior to Festival set up. The Festival retains 24-hour security on site from Thursday night until Monday morning. Instructions for shipping materials and the shipping address will be sent prior to the Festival date to ensure adequate shipping time. Humanities Tennessee offers return shipping for exhibitors, provided that all materials are packaged, ready to go and clearly labeled with a shipping label billing your account.

For more information: Contact Langston@HumanitiesTennessee.org or call 615.770.0006 x8019

For additional information about Humanities Tennessee and for Southern Festival of Books updates, visit: www.HumanitiesTennessee.org, and download the free Southern Festival of Books app!